

# PRO-LIFE PERSUASION

*A Workshop to Train your Group to be a Persuasive Voice for the Unborn.*

## WORKSHOP DETAILS

### **Time and Workshop**

- We suggest holding the event from 8:45 AM - 1:00 PM, with doors opening at 8 AM. Other workshops have run from 10 AM – 2 PM. We are willing to discuss the time.
- The *Pro-Life Persuasion Workshop* is an interactive presentation that includes lecture, audience participation, and partner dialogue. The workshop utilizes a powerpoint presentation and needs either a screen or white wall on which to show the presentation. We can bring the projector if one is not available. There also needs to be an electrical outlet in the vicinity of the wall/screen.
- Every person who attends receives a 100 page textbook in a binder that covers the material of the presentation, thus allowing the participant the ability to review and practice the information at a later time. We will be responsible to assembling and transporting the textbooks to you. Because of this, we need to know beforehand an estimated number that will be in attendance (see promotion).
- We will take short breaks throughout the presentation to allow for people to use the restroom, get water, etc.

### **Fees**

- We typically charge \$10 per person for the event to cover materials. Occasionally, hosting organizations will increase the attendance fee to cover food, beverage, and other costs. We do not suggest this, but understand if it is necessary. We can work with you to split some of the \$10 fee if necessary.
- While we do not ask for a certain speaking fee/stipend, we do ask that if the event is held outside New Orleans, that you assist us in covering our travel. Please contact us to discuss. Of course, any monetary donation/stipend is appreciated. Please make all checks out to the *Louisiana Right to Life Educational Committee*.

### **Refreshments**

- All food and beverage service is the responsibility of the hosting organization. Past successful workshops have included a breakfast starting at 8 AM with coffee and/or doughnuts, and a light lunch (i.e. finger sandwiches, chips, fruit, cookies, soda, and water) that would fall around 11:30 AM. The hosting organization should decide what they will and will not do.
- Since there is plenty of information to cover, we only take a 15 minute break for lunch. It is preferable if the venue allows us to eat while the presentation continues.
- Water should be available throughout the program.

### **Promotion/RSVPS**

- We will assist you in creating flyers, posters, or postcards for the event. If your organization has a promotional budget, please let us know. Sufficient promotion and personal invitations are the best way to ensure that your workshop is successful and well attended.
- Please designate one person in your group to be the primary contact for the event. The flyer will advise the participants to RSVP with that person before the event so we can have a projection of how many people will attend. Of course, people will come on Saturday morning that did not RSVP, which is perfectly ok.

